# Prashanth Mani

## Product Designer

Chennai, India · prashanthmdesigner@gmail.com · linkedin.com/in/prashanth-mani-9a120221a

## Professional Summary

Product designer with five years of experience in B2B SaaS and consumer apps across iOS, Android, TV and web. Skilled in interaction design, design systems and bringing web features to mobile without losing anything. Designed a messaging app's business account in six weeks as the only designer. A month after launch, it had a 4.8-star rating from 200+ reviews. Looking to design complex, multi-platform products and the systems behind them.

## Core Skills

- **UX Research:** Competitive analysis, user interviews, design audits, testing on real devices
- **UX Design:** User flows, edge cases and error states, prototyping
- **UI & Interaction Design:** High-fidelity UI for mobile, TV and Android XR, Material 3 and Apple HIG
- **Design Systems & Accessibility:** Figma variables, Android and iOS component kits, WCAG contrast
- **Collaboration:** Developer handoff, decision decks, cross-functional teams of up to 45 people

## Tools

- **Design & Prototyping:** Figma (components, variables, prototyping), Figma Slides
- **Technical:** Claude and Claude Code, used to build a personal portfolio site

## Professional Experience

**Product Designer** · Zoho · Chennai, India · May 2022 – Present

*Live-chat apps and their in-app SDK (B2B), a consumer messaging app with 10M+ installs (B2C), a meetings and calling platform, shared media libraries and an email admin console (B2B). Across iOS, Android, tablets, foldables, TV, Android XR and web.*

- Designed AI help, live translation, calling and transfers for the iOS and Android operator apps. Built a notification troubleshooter that cut missed-notification tickets from dozens a week to one or two (support's rough count). Three apps now use it.
- Owned meeting design for a calling platform used across the company's apps. Designed meeting layouts for one to seven people on phones, tablets and foldables, plus screen-share annotation and camera backgrounds and effects. All shipped. Later explored the same meetings on Android XR. It was built and tested in the emulator, but kept internal.
- Designed a consumer messaging app's business account in six weeks as the only designer, and everything shipped on Android and iOS. Later redesigned the app's chat screens and designed group calls for up to 18 people.
- Built the design systems other teams build with: the messaging apps' foundations library, rebuilt in two weeks without renaming anything; the operator app's design system; and video, PDF and image-editing kits that four or more apps use.
- Led design for the live-chat team once other designers joined. This included the in-app SDK's redesign on iOS and Android, with a home screen each business arranges and seven rating types. Mentored a junior designer from late 2024 to 2025.
- Moved to web in 2025 and redesigned an email admin console's reports after a large customer called them unreadable. Six reports now share one layout. Also designed its rules, workflows and security tools, now being released.

**Associate Product Designer** · Zoho · Chennai, India · Oct 2021 – May 2022

*A live-chat platform for support teams (B2B), with operator apps on iOS and Android and a new dashboard app for TV.*

- Designed a dashboard app for Android TV and Apple TV from scratch as the live-chat team's first designer, working with two engineers and a PM. Now live on both TV stores.
- Promoted to Product Designer within six months.

## Selected Projects

**Image-editing library** · Shared Android library for phone, tablet and foldable

- **Problem:** Every app in the suite had its own basic image editor: a pencil, a marker, no crop and no blur.
- **My role:** Designer and product owner with no PM. Wrote the specs for a team of three.
- **Process:** Studied dozens of editors, set the rules every app keeps, and let each app choose its own look. Designed a 1.4 px two-tone crop grid that stays visible on any image.
- **Outcome:** Used by 11 apps across the suite. Teams say it saves them building costs.

**Live-chat dashboard app for TV** · B2B, Android TV and Apple TV

- **Problem:** A support team's live numbers sat in a browser tab, checked now and then instead of seen all day.
- **My role:** Only designer on both platforms and both phases (2021, then 2024–25), in a team of four.
- **Process:** Designed every screen separately for each TV remote, tested drafts on a real TV from five feet, and took the reports through eight rounds.
- **Outcome:** 500+ installs on Android TV. Managers said tickets, chats and ratings became easier to follow.

**Business account for a consumer messaging app** · B2C, Android and iOS

- **Problem:** Shops messaged customers from personal accounts, with no hours, no address and no sign they were a business.
- **My role:** Only designer, end to end, working with about 45 people in product, server, Android, iOS and QA.
- **Process:** Studied the most popular messaging app's business apps, feature by feature. Chose a labelled form over a leaner one, and repaired the component library instead of building on its mistakes.
- **Outcome:** Everything shipped. A month after the 2026 launch, it had a 4.8-star rating from 200+ reviews.

## Education

**B.Tech in Mechanical Engineering** · Sri Manakula Vinayagar Engineering College, Pondicherry University · 2015 – 2019